

Introducing Niagara's newest performing arts magazine:

NIAGARA

centrestage

EXPERIENCE

The stage is set for YOU.



An **ECONOMICAL**
and **EFFECTIVE**
way to reach an
IDEAL and **ENGAGED**
demographic.

15,000 MINIMUM COPIES will be printed per edition on high gloss quality stock and placed directly in the hands of captive audience members at **ALL HOT TICKET** events.

Copies are also available around campus and at partnering businesses throughout the region.
PLUS 10,000 MINIMUM COPIES will now be delivered directly to select Niagara homes.

Arts.BrockU.ca
Centre for the Arts, Brock University

Edition #1

Ad deadline: Sept 1/11
Drop date: Oct. 1/11

Edition #2

Ad deadline: Nov. 1/11
Drop date: Dec. 1/11

Edition #3

Ad deadline: Feb. 1/12
Drop date: March 1/12

FULL PAGE - \$1200

7.5" wide x 10" long (8.25" wide x 11.125" long including bleed)

2/3 PAGE - \$900

5" wide x 10" long

HALF PAGE - \$700

7.5" wide x 5" long (or 3.5" wide x 10" vertical)

1/3 PAGE - \$500

4.5" wide x 5" long (or 2.25" wide x 10" vertical)

QUARTER PAGE - \$375

3.5" wide x 5" long (or 7.5" wide x 2.5" banner)

1/8 PAGE - \$200

3.5" wide x 2.5" long (or 2.25" wide x 5" vertical)

OUTSIDE BACK COVER - \$2000

INSIDE FRONT COVER - \$1700

INSIDE BACK COVER - \$1500

PAGE THREE - \$1500

PAGE FIVE - \$1500

7.5" wide x 10" long (8.25" wide x 11.125" long including bleed)

All prices are per edition.

Three editions are published each season.

10% discount for a three-edition season commitment.

10% non-profit organization, Brock University or sponsor discount.

ENJOY THE BONUS OF DIRECT HOME DELIVERY AT NO ADDED CHARGE OR RATE INCREASE!

FLYER INSERTION AT PERFORMANCES

Advertisers also have the opportunity to provide promotional pieces to be inserted into the *Centre Stage* magazines and put directly into the hands of patrons as they enter the theatre before specific HOT TICKET events.

5 performances for \$50 (approximately 2500 flyers)

25 performances for \$250 (approximately 125,000 flyers)

*Flyers must not exceed magazine size, be supplied/delivered by the advertiser and be booked in advance. Maximum of three flyers inserted per performance.

PRINT AT HOME TICKET ADVERTISING

Advertisers now have the opportunity to advertise directly on Print At Home tickets monthly or for the full season. Advertising space is exclusive to only one ad!

\$50 per month

\$250 per year

*Ad is 5.5" wide by 4" high and in full colour.
Ad to be supplied by the advertiser as an RGB GIF.
400 px wide x 300 px high at 72 dpi.